



It Is Time to Act

Each November we ask employees to make a gift – in any amount – to our Caring Campaign. This allows us to support excellent patient care and the projects and programs at Jennie, including our behavioral health program. If every Jennie employee donated just \$5 per paycheck, \$94,250 would be raised.

Your donation assists our patients as well as your colleagues. In addition, your investment shows that you believe in the important work done by our Jennie Family.

Show your support through:

- One time gifts
- Pledges
- Payroll deduction
- PTO hours

Please Help Save Lives By Completing and Returning Your Pledge Form Today

If you have questions or comments about our Caring Campaign or Jennie Edmundson Foundation, please call (712) 396-6040.

Foundation's Mission

The mission of the Jennie Edmundson Hospital Foundation is to build a bridge between the community and the hospital to enhance the resources that support Methodist Jennie Edmundson Hospital in meeting the health care needs of our community.

We believe in the power of philanthropy to save lives.



**JENNIE EDMUNDSON
FOUNDATION**

933 E. Pierce St., Council Bluffs, IA 51503
(712) 396-6040 • jehfoundation.org

Keeping Our Most Vulnerable Patients Safe 2019 Caring Campaign



Your
Help Is
Greatly
Needed!



**JENNIE EDMUNDSON
FOUNDATION**

Greatest Need for 2019: Behavioral Health Department Update

Methodist Jennie Edmundson's Behavioral Health Department needs your help to continue saving lives every minute of every day.

A National Crisis Impacts Iowa

These startling figures come from the American Foundation for Suicide Prevention:

- 6 Six times as many people die from suicide each year as from homicide.
- 1 One person dies by suicide every 20 hours in Iowa.
- 10 Suicide is the tenth leading cause of death in the United States overall but second among Iowans 15 to 34 years old.

According to the Centers for Disease Control and Prevention (CDC), suicides have increased by more than 25 percent in the last 10 years. The causes are multifaceted and complex. While depression and other mental illnesses are leading risk factors, many who die by suicide are not known to have had a mental illness.

Suicide Prevention Saves Lives

Suicide is a public health issue that must be addressed by the entire community working together. We all have a role in preventing suicide. In 2017, our Behavioral Health Department

treated 1,544 behavioral health patients. Of those, 90% were experiencing suicidal thoughts.

Since many individuals with suicidal ideation end up in hospitals, Methodist Jennie Edmundson is committed to leading the cultural and environmental shift toward a more comprehensive approach to caring for suicidal patients and others with mental illness.

Challenges Hospitals Face

The Joint Commission, which is the accrediting body for hospitals, works collaboratively with a panel of patient safety experts to develop National Patient Safety Goals (NPSGs). These standards are updated periodically. The current NPSGs establish strict requirements for hospital psychiatric inpatient units, based on analysis of inpatient suicides that suggested hospital prevention efforts should focus primarily on mitigating risks associated with hanging.

Remodeling our behavioral health rooms to comply with the new standards will cost nearly \$500,000. To continue providing inpatient psychiatric care, we must comply with these standards. Terminating our behavioral health program would be unacceptable because it would intensify the mental health crisis and worsen the inpatient bed shortage across the state of Iowa.

Why I Support This Caring Campaign...

"This behavioral health facility update is required but, more importantly, having all our beds remain open is critical for the health of our patients and the whole community."



Kendra Wilson
MJE Employee Ambassador
Behavioral Health Community Education Manager
Methodist Jennie Edmundson Hospital

100% of your gift benefits the Jennie program or project you choose.

Other Areas You Can Support:

- Breast Health Initiative
- Cancer Center
- Caring for Our Communities
- Employee Crisis Connection
- Medi-Bus Transportation
- Scholarship Fund
- United Way